

Entrepreneurship Track

1. MGT/MKT/FIN 417 Internship (3 credits);
2. MGT 224 Principles of Entrepreneurship (3 credits);
3. MGT 324 Entrepreneurial Business Planning (3 credits);
4. MKT 330 Strategic Marketing for Entrepreneurs (3 credits);
5. One of the following:
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Additional Credits Needed: Up to 24 credits of general electives. Students are encouraged to pursue a second track, minor, professional minor, or additional internships.

Total credits to be taken at SU: 60

Suggested Course Sequence

YEAR 3				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	Business elective	3	FIN300 Principles of Finance	3
	INBUS Any INBUS course	3	MGT300 Applied Business Analytics	3
	MGT310 Organizational Behavior	3	Business elective	3
	General/Second Track/Minor Elective	3	General/Second Track/Minor Elective	3
	General/Second Track/Minor Elective	3	General/Second Track/Minor Elective	3
CREDITS	15 CREDITS		15 CREDITS	
YEAR 4				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	MGT422 Strategic Management	3	MGT430 Business Capstone	3
	MGT313 Operations Management	3	FIN/MGT/MKT 417 - Internship	3
	Business Elective	3	Business Elective	3
	General/Second Track/Minor Elective	3	General/Second Track/Minor Elective	3